

VESNA MIKIĆ AND BILJANA LEKOVIĆ	
INTEGRATING MEDIA, INTEGRATING EUROPE: COTEMPORARY SERBIAN MUSIC AND EUROPEAN (MEDIA) INTEGRATIONS	
Typology	Lecture Seminar
Description	<p><b>This course addresses to</b> MA and PhD students with preferably previous knowledge in media theories and policies, as well as contemporary music studies.</p> <p><b>The aim of the course</b> is to integrate the musicological interpretations of diverse contemporary music practices into the contemporary, integrated media dispositive. Applying the acquired knowledge in media theory, as well as in European media policies and institutions (based in European integration politics), would lead students to the awareness of the importance and function of music in the overall processes of (cultural) integration.</p> <p><b>The course revolves around further topics:</b></p> <ol style="list-style-type: none"> <li>1. Survey of contemporary media theories - new media, integrated media; creative and receptive politics and practices;</li> <li>2. Survey of integration theories - Music (and) media in the context of European integrations - histories, institutions, policies, formats;</li> <li>3. Media: globalization vs. European integrations; Regional integrations;</li> <li>4. (Serbian) Music and Eurovision;</li> <li>5. Music television formats and media beyond.</li> </ol> <p><b>Bibliography</b> (selected):</p> <ul style="list-style-type: none"> <li>• Balibar, Etienne. <i>We, the People of Europe? Reflections on Transnational Citizenship</i>. Trans. James Swenson. Princeton, NJ: Princeton University Press, 2004.</li> <li>• Bauman, Zygmunt. <i>Europe: An Unfinished Adventure</i>. Cambridge: Polity Press, 2000.</li> <li>• Blair, Alasdair, <i>Companion to the European Union</i>, Routledge, London and New York, 2006.</li> <li>• Bondebjerg, Ib and Golding, Peter, eds. <i>European Culture and the Media</i>, Intellect Books, Bristol UK-Chicago USA; 2003.</li> <li>• Bondebjerg, Ib and Madsen, Peter, eds., <i>Media, Democracy and European Culture</i>, Intellect books, Bristol UK/Chicago USA; 2008.</li> <li>• Brevini, Benedetta. <i>Public Service Broadcasting Online, A Comparative European Policy Study of PSB 2.0</i>, Palgrave MacMillan, New York, 2013.</li> <li>• <i>European Integration Theory</i> (eds. T. Diez, A. Wiener), Oxford: Oxford University Press, 2004.</li> <li>• Cappello, M (ed.), <i>Regional and Local Broadcasting in Europe</i>. European Audiovisual Observatory, Strasbourg, 2016.</li> <li>• Collins, Richard. <i>From Satellite to Single Market. New Communication Technology and European public service television</i>, Routledge, London and New York, 1998.</li> <li>• Delanty, Gerard. "The Making of a Post-Western Europe: A Civilizational Analysis" <i>Thesis Eleven</i> 72 (2003): 8-25.</li> </ul>

	<ul style="list-style-type: none"> <li>• Delanty, Gerard and Chris Rumford. <i>Rethinking Europe: Social Theory and the Implications of Europeanization</i>. London; New York: Routledge, 2005.</li> <li>• Guisan, Catherine, <i>A Political Theory of Identity in European Integration, Men and Policies</i>, Routledge, London and New York, 2012.</li> <li>• Harrison, Jackie and Wessels, Bridgette (ed.), <i>Mediating Europe: New Media, Mass Communications, and the European Public Sphere</i>, Berghahn Books, New York, 2012.</li> <li>• Machin, David and van Leeuwen Theo, <i>Global Media Discourse. A Critical Introduction</i>, London and New York, Routledge, 2007.</li> <li>• Papathanassopoulos, Stylianos and Negrine, Ralph (ed.), <i>European Media: Structures, Policies, and Identity</i>, Polity Press, Cambridge, 2011.</li> <li>• Pollack, M., <i>The Engines of European Integration</i> (2003)</li> <li>• Psychogiopoulou, Evangelia, ed. <i>Understanding Media Policies. A European Perspective</i>, Palgrave Macmillan, New York, 2012.</li> <li>• Rooke, Richard. <i>European Media in the Digital Age: Analysis and Approaches</i>. Routledge. London, New York. 2013.</li> <li>• Rosamond, Ben, <i>Theories of Integration</i>, Basingstoke: Palgrave, 2000.</li> <li>• Rowe, Carolyn, <i>Regional Representations in the EU: Between Diplomacy and Interest Mediation</i>, Palgrave Macmillan, New York, 2011.</li> <li>• Sassatelli, Monica, <i>Becoming Europeans, Cultural Identity and Cultural Policies</i>, Palgrave MacMillan, New York, 2009.</li> <li>• Terzis, Georgios, ed. <i>European Media Governance. The Brussels Dimension</i>, intellect books, Bristol UK/Chicago USA, 2008.</li> <li>• Tragaki, Dafni, ed. <i>Empire of Song, Europe and Nation in the Eurovision Song Contest</i>, The Scarecrow Press Inc., Lanham, Toronto-Plumouth UK, 2013.</li> <li>• Uricchio, William, ed. <i>We Europeans? Media,, Representations, Identities, Intellect</i>, Bristol UK/Chicago, USA; 2008.</li> <li>• Ward, David, ed., <i>The European Union and the Culture Industries</i>, Aldershot, Ashgate, 2008.</li> <li>• H. Wallace, W. Wallace, M. Pollack, <i>Policy-Making in the EU</i> , 2005.</li> </ul>
<b>Impact</b>	<p>On successful completion of this module, students should be able to: 1) Acquire an extensive knowledge of the study of contemporary media theories as well as the study of integration theories; 2) Connect and apply the acquired knowledge in media theory, and European media policies and institutions, in the research of contemporary (Serbian) music practices; 3) Recognize and describe the importance and function of music in the overall processes of (cultural) integration; 4) Demonstrate a critical and analytical engagement, through discussion, presentation and written tasks, related to the topic of the module.</p>

	1 <sup>st</sup> acad. year:	2 <sup>nd</sup> acad. year:	3 <sup>rd</sup> acad. year:	Total over 3 years:
<b>N° of hours</b>	18	18	18	54
<b>N° of students</b>	50	50	50	150
<b>Discipline of audience</b>	Music, Art, humanities			
<b>Year/type of study</b>	2 <sup>nd</sup> cycle (Masters)		Doctoral studies	
<b>Nature</b>	Optional		Existing	